

CHIMICHURRI[™] SAMBA FLAVOR

ChimiButter Is the Winner of Best Butter or Spread at the World Dairy Innovation Awards 2015

ATLANTA, GA--(June 26, 2015) - Samba Flavor Inc., the producer of gourmet chimichurri sauces, seasonings and rubs, received the World Dairy Innovation Award for ChimiButter[™] as the best butter or spread at the 9th Global Dairy Congress in Amsterdam, Netherlands on June, 24th.

“We saw a fantastic range of products this year as innovation continues to ignite consumers growing interest in dairy” said Bill Bruce, FoodBev Media group editorial director.

Since launching last year, ChimiButter has received accolades from celebrity chefs and food trend experts. As Nancy Kruse, speaker, food trend expert and the president of the Kruse Company, stated “Chimibutter represents the combination of two major trends in the food industry: the growth of butter as consumers return to real foods and increasing interest in the sunny flavors of Latin America as consumers become more adventurous eaters. Chimibutter is a match made in heaven.”

“We are honored to receive this prestigious award in recognition to our innovative approach in highlighting our signature blend of chimichurri herbs and spices,” said Nadia Schwartz, CEO of Samba Flavor.

ChimiButter[™] is available in two distinctive flavors: white wine and red wine.

61st Summer Fancy Food Show Attendees: Samba Flavor will be showcasing its products at booth #5001 at the SUSTA Pavilion at the Javits Convention Center in New York, NY from June 28th to June 30th, 2015.

For recipes and more information, please visit us at www.SambaFlavor.com or like us on Facebook ([Facebook.com/ilovechimichurri](https://www.facebook.com/ilovechimichurri)).

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About Samba Flavor

In the summer of 2010, The Chimichurri CompanySM, Samba Flavor started manufacturing chimichurri sauces for retail stores. Since then, it has entirely dedicated its operation to the production, marketing and development of unique Latin inspired gourmet food products to the International market. More information is available at www.SambaFlavor.com.

About FoodBev Media

Established in 2000, FoodBev Media is Europe's leading food and beverage industry publishing and communication business, with a portfolio of international magazines, the website www.foodbev.com and the industry's fastest growing social media network.

Since 2003, FoodBev Media has gained a reputation for organizing successful international awards schemes in the beverage and dairy industries - most notably, the World Beverage Innovation Awards and the World Dairy Innovation Awards.

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